OGDEN-WEBER APPLIED TECHNOLOGY COLLEGE

BOARD OF DIRECTORS MEETING
February 26, 2015
Harold W Ritchey Board Room
4:00 p.m.

MINUTES

MEMBERS PRESENT
Thomas Hardy Business/Industry
Steve Moore, Chair Business/Industry
Jerry Ropelato Business/Industry
Frank Ruiz Business/Industry
Kevin Sullivan WSU Institutional Council
Richard Taylor Business/Industry
Joyce Wilson, Vice Chair Ogden School Board
Matt Wardle Business/Industry

MEMBERS EXCUSED
Troy Bullard Business/Industry

EX-OFFICIO MEMBERS PRESENT
Collette Mercier Ogden-Weber Applied Technology College

GUESTS
Derek Ponce Ogden-Weber Applied Technology College
Heather Gaisbauer Ogden-Weber Applied Technology College
Jim Taggart Ogden-Weber Applied Technology College
Rhonda Lauritzen Ogden-Weber Applied Technology College
Tyler Call Ogden-Weber Applied Technology College
Monica Schwenk Ogden-Weber Applied Technology College

Tina Smith Recording Secretary
The Board of Directors of the Ogden-Weber Applied Technology College met on Thursday, February 26, 2015, at 4:00 p.m. in the C. Brent Wallis Student Services Building, Harold W Ritchey Board Room. The meeting was conducted by Steve Moore, chair. The agenda proceeded as follows:

Mr. Moore introduced the guests in the audience: Monica Schwenk, development director; Derek Ponce, director of teaching and learning; Heather Gaisbauer, business tech student and intern; and Wayne Layton, welding instructor and faculty leadership rep.

1. **APPROVAL OF THE MINUTES OF THE MEETING HELD JANUARY 22, 2015**

   A motion to approve the minutes of the meeting held January 22, 2015, was made by Richard Taylor, seconded by Jerry Ropelato, and carried unanimously.

2. **APPROVAL OF UPGRADE CERTIFICATES: COMPUTER-AIDED DESIGN TECHNOLOGY AND CONSTRUCTION TECH**

   In addition to preparing students for entry-level education and employment, the college also provides upgrade training for employees to help employers stay competitive. When the college sees an increase in the number of currently employed individuals taking certain courses, it develops a separate upgrade certificate for the training and markets it to employers. The institution is seeing increased demand for Computer-Aided Design and Construction Technology training.

   The Computer-Aided Design Technology Skills Upgrade Certificate includes courses such as 3D Parametric Solid Modeling and Introduction to Building Information Modeling to help employees quickly upgrade their skills in specific areas.

   The Construction Technology Skills Upgrade Certificate includes a 30-hour OSHA component. As the construction industry has rebounded, many individuals are preparing to become crew leaders/chiefs and need this training. Additional courses may be added in the future as employers identify training needs.

   No additional costs will be realized as a result of adding these certificates. Resources are available to offer these certificates.

   These upgrade certificates are beneficial in that they also allow the college to identify students as upgrades for training and reporting purposes.

   Mr. Ruiz asked about the total number of hours for the drafting certificate. Mr. Taggart explained that the length of the certificate is based on the smallest course; in this case, it's 30 hours. Students can take as many hours as they want, and the certificate lists all the courses available to them. The biggest demand has been for architectural drafting.

   It was noted that the student must be working in related employment in order to enroll on the upgrade certificate. Otherwise they are treated as a regular certificate-seeking student.
A motion to approve the Computer-Aided Design Technology Skills Upgrade and Construction Technology Skills Upgrade Certificates was made by Kevin Sullivan, seconded by Thomas Hardy, and carried unanimously.

3. LEGISLATIVE UPDATE AND REQUEST FOR TUITION INCREASE

President Mercier reported on the following items:

- All the work of the legislative appropriations committees has been completed. Ogden-Weber, Tooele, and Southwest were not included in UCAT’s equity request but were included for one-time funding requests. The Higher Education Committee decided against including the one-time requests in the regular budget since they were related to facilities and recommended they be addressed through capital development.

The UCAT presidents have been meeting with Executive Appropriations Committee members because they develop the final budget proposal. President Mercier has meet with Rep. Brad Dee—he is familiar with the college’s request for facilities monies. He indicated that both the House and Senate develop their budget lists and recommended the colleges work on getting their projects included on both of them. The state has a significant amount of one-time funding, and the three tech college projects would fall under this allocation.

- The Executive Appropriations Committee directed the subcommittees to cut base budgets by two percent. This reduction would hurt Ogden-Weber since it’s not receiving any new funds in FY16. Rep. Dee felt the two percent reduction would be restored to the budget (number one priority of the committee).

- Higher ed is moving to a performance-based model and was asked to review the model with the committee. Sen. Uquhart had a different model in mind that includes certificates and degree completions and assigns them point values. President Mercier shared the model with the board.

The committee would like UCAT to develop a similar model for use next year. President Mercier indicated that the tech colleges need to focus on outcome measures that reflect their core mission. Traditional higher education is focused on completion. The tech colleges feel that placement should be included in their model. President Mercier reiterated that the criteria drives what the colleges should be doing. Ogden-Weber is looking at factors such as veterans, minorities, and underserved populations. The tech colleges will work on the model during the spring and summer months.

It was noted that the higher ed model is based on one used in Indiana. Mr. Ruiz asked if models geared toward technical education have been researched; they haven’t, but other models can certainly be considered. President Mercier will keep the board apprised of the colleges’ progress on the model via email.

- Because Ogden-Weber won’t be receiving any new monies for FY16 and plans to implement some enrollment initiatives, it is requesting a tuition increase. A “Truth in Tuition” hearing has been scheduled for March 11. The college is looking at a 5 to 10 cent per hour increase which would generate approximately
$90,000. The college is also waiting for additional information on its benefits premium increase and what the state will cover.

Mr. Ruiz asked how the ten cent increase compares with the rest of the state. President Mercier explained that three or four of the tech colleges already charge $2 per hour and aren’t likely to request a tuition increase since they could receive a significant budget allocation. Two schools (including Ogden-Weber) charge $1.80 per hour. Bridgerland has the lowest tuition rate. Ogden-Weber requested a five cent increase last year and is hoping to receive more on-going funds from the legislature when the performance model is implemented.

Mr. Ruiz was concerned about having tuition increases each year. President Mercier stated that she prefers to implement smaller increases each year—if needed—rather than waiting a couple of years and implementing a larger increase. Most students are not concerned about a five cent per hour increase. Mr. Wardle pointed out that most students will have completed by the time the next increase is requested. Ms. Lauritzen commented that most students with financial issues are on financial aid or have some type of sponsorship.

A motion to support presenting a tuition increase of up to ten cents per hour at the upcoming “Truth in Tuition” hearing was made by Frank Ruiz, seconded by Joyce Wilson, and carried unanimously.

4. NEW BOARD MEMBER: DEAN OBORN, WEBER SCHOOL DISTRICT BOARD OF EDUCATION

It was noted that Dean Oborn volunteered to serve as the Weber School District Board representative on the Ogden-Weber board. Mr. Oborn fills the vacancy left by Scott Hansen. He is scheduled for an orientation with the president and will attend the March meeting.

5. OGDEN CITY RESOLUTION

President Mercier related that Mayor Mike Caldwell has been strengthening relationships between the city, City Council, and regional organizations. Mayor Caldwell and the City Council presented the college with a special resolution at the February Council meeting in recognition of its efforts to educate the citizens of the community, and she shared it with the board.

6. INFORMATION/DISCUSSION

- Financials: The budget is on track. There are no issues of concern.

Referencing page 49 of the board booklet, Mr. Call explained that the college backs out variance items in the budget that are significant, such as the Appropriations Adjustment ($2,125,700), Federal Grants Adjustment ($99,179), and State Grant Adjustment, to come up with the anticipated Adjusted Increase/Decrease ($204,537) which will be added to the fund balance.

Referencing page 20 of the board booklet, Mr. Call noted that Capital Appropriations is ahead of budget; not a concern. Instructors have been
authorized purchase equipment if needed for their programs, so the college is spending ahead of budget.

- **Enrollment**: Head count is up, while membership hours are still fairly flat. Secondary enrollments from both districts are increasing.

- **Regional SkillsUSA Competition**: The college increased its SkillsUSA recruitment efforts, and as a result, over 260 adult and high school contestants participated this year compared to 100 last year. The first, second, and third place winners move forward to the Utah SkillsUSA competition in March. First place winners from that competition will participate in the National SkillsUSA competition in June in Kentucky.

7. **UCAT BOARD REPORT**

The UCAT Board has not met since the Ogden-Weber board met in January. No items to report.

8. **PRESIDENT’S REPORT**

President Mercier reported on the following items:

- The college hosted over 600 sixth grade students from 8 different schools. They were given a personality test so they could see which program cluster might be the best fit for them, and instructors developed a series of activities for them. The students were very excited and interested. The college provided their teachers with copies of the personality test and asked them to follow-up with the students. The students were also asked to share the information with their parents. The school district covered the costs of busing the students to the campus. The college is considering continuing this activity with the six graders and again when they enter ninth grade.

- The college hosted a program showcase for high school sophomores and juniors. Students selected one program of interest to them, and the instructors prepared hands-on projects for them to work on and take home. Students also had an opportunity to make a brief visit to an adjacent area of interest. The college also invited counselors, instructors, and parents to participate. The groups were small which was beneficial since they didn’t interfere with the college’s regular programs. The college’s district partners helped coordinate this activity, and the college plans to do more with students in the future.

Ms. Wilson attended the event in the morning and noted that the students were very engaged.

Last year, all high school counselors were invited out for lunch and a tour. This year, all K-12 counselors will be invited. The college is also interested in doing more with teachers as well.

President Mercier stated that the college would like to continue moving forward with these types of activities, but they take time and resources—another reason why a tuition
increase is needed. The college also plans to continue strengthening and expanding its pathways with the high schools.

9. OPEN DISCUSSION

Nicholas Serrano has accepted the diversity/outreach coordinator position. He is a very talented individual, currently managing Weber State’s dental hygiene clinic, and bilingual. He is very interested in giving back to the community and serving as a mentor.

Another individual has accepted the offer for the second diversity/outreach coordinator position, but the college cannot release the name as the person is still going through the vetting process. This individual is also bilingual and very well-respected in the community.

Garrett Chatelain was one of the four “UCAT Student of the Year” finalists. A student from Tooele was selected as the winner.

Ms. Schwenk indicated that the college is participating in the Love Utah Give Utah (LUGU) program again this year. The 24-hour, online event is scheduled for March 26. She provided members with a card with a QR code for the website. Ms. Schwenk asked members to share the information with their friends, family, and colleagues. Last year, board members were asked to donate $100 to LUGU, and she asked them to do so again this year. LUGU is providing prizes based on the number of unique donors who donate (minimum donation of $10). Last year, the college had 35 unique donors and came in third place.

10. NEXT MEETING

The Board of Directors is scheduled to meet on Thursday, March 26, 2015, at 4:00 p.m. in the C. Brent Wallis Student Services Building, Harold W Ritchey Board Room.

Meeting adjourned at 5:10 p.m.