OGDEN-WEBER APPLIED TECHNOLOGY COLLEGE
BOARD OF DIRECTORS MEETING
September 24, 2015
Harold W Ritchey Board Room
4:00 p.m.

MINUTES

MEMBERS PRESENT
Troy Bullard Business/Industry
Steve Moore, Chair Business/Industry
Jerry Ropelato Business/Industry
Kevin Sullivan WSU Institutional Council
Richard Taylor Business/Industry
Matt Wardle Business/Industry
Joyce Wilson, Vice Chair Ogden School Board

MEMBERS EXCUSED
Thomas Hardy Business/Industry
Dean Oborn Weber School Board
Frank Ruiz Business/Industry

EX-OFFICIO MEMBERS PRESENT
Collette Mercier Ogden-Weber Applied Technology College

GUESTS
John Harrington Division of Facilities Construction and Management
Bianca Shama Division of Facilities Construction and Management
Maud de Bell BacGen Technologies, Inc.
Matt Kauffman Solar City, Inc.
Patrick Dean Ogden-Weber Applied Technology College
Derek Ponce Ogden-Weber Applied Technology College
Rhonda Lauritzen Ogden-Weber Applied Technology College
Monica Schwenk Ogden-Weber Applied Technology College
Tina Smith Recording Secretary
The Board of Directors of the Ogden-Weber Applied Technology College met on Thursday, September 24, 2015, at 4:00 p.m. in the C. Brent Wallis Student Services Building, Harold W Ritchey Board Room. The meeting was conducted by Steve Moore, chair. The agenda proceeded as follows:

Mr. Moore noted that Thomas Hardy, Dean Oborn, and Frank Ruiz had asked to be excused from the meeting. Vice President Jim Taggart and Vice President Tyler Call were also excused.

Mr. Moore introduced the guests in the audience: Derek Ponce, director of teaching and learning; Monica Schwenk, development director; John Harrington, Division of Facilities Construction and Management (DFCM); Bianca Shama, DFCM; Dr. Maud de Bell, BacGen Technologies, Inc.; Matt Kauffman, Solar City, Inc.; and Patrick Dean, facilities director.

Ms. Wilson reviewed the food items prepared by the students in the Culinary Arts program.

1. **APPROVAL OF THE MINUTES OF THE MEETING HELD AUGUST 27, 2015**

Mr. Moore noted there were several follow-up items from the last meeting:

**Page 4, Replacement for Tom Hardy:** President Mercier reported that she contacted William Shafer, owner of Lucky Slice Pizza and Culinary Arts Employer Advisory Team member, about serving on the board. He was interested in learning more about this opportunity, and President Mercier and Mr. Moore are scheduled to meet with him on October 1.

President Mercier noted that Mr. Hardy had indicated that he was willing to serve for another year until a replacement is identified.

**Page 4, Solar Array:** The breakeven analysis on the project is included in this month’s board book. Mr. Ropelato had asked about potential lawsuits, e.g., nearby homeowners concerned about lowered property values, and it was noted that the college’s legal counsel had reviewed the contract. There are no concerns. Ms. Wilson had recommended notifying Ogden City of the project as a courtesy; the college did so.

**Page 9, Reports:** Mr. Bullard had recommended looking at data from the other tech colleges to see how they are doing in comparison with the college. President Mercier will share the UCAT quarterly reports with the board (next one should be available in October).

**Page 10, UCAT Board Meeting with Governor Herbert:** The UCAT Board met with Governor Herbert, and President Brems announced his intent to retire at the end of the year.

**Page 11, Legislative/Educational Boards Meeting in Cedar City:** President Mercier reported that approximately 100 representatives from public ed, higher ed, UCAT, and
the legislature attended the meeting. The group discussed the direction education should take as it relates to career and technical education (CTE) and what the state’s priorities should be. The group felt the top two priorities were to: 1) implement competency-based education in public and higher ed (in public ed in particular); and 2) provide more professional development opportunities for teachers. The state would like to hold this type of summit every couple of years and get more business representatives involved.

A motion to approve the minutes of the meeting held August 27, 2015, was made by Matt Wardle, seconded by Kevin Sullivan, and carried unanimously.

2. **CONSENT CALENDAR: APPROVAL OF 2016-2017 HOLIDAY SCHEDULE**

The college maintains a consistent school year (238 days). Leap years add an extra day to the calendar, so students are generally given an extra day off, while employees are expected to work. There is an extra day in 2017, so the college plans to close for business so it can host the annual UCAT Professional Development Conference (June 9).

Ms. Wilson asked about the faculty/staff workshops scheduled for August 1-6, 2016. President Mercier explained that this is the college’s Opening Institute Week and only impacts Ogden-Weber. The college will be closed for business.

A motion to approve the 2016-2017 holiday schedule was made by Joyce Wilson, seconded by Troy Bullard, and carried unanimously.

3. **APPROVAL OF POWER PURCHASE AGREEMENT WITH SOLAR CITY**

Patrick Dean, facilities director, explained that the college is requesting approval to construct a 1.2 MW (1.2 million watt DC capacity) ground-mounted solar photovoltaic system on its campus. The system will consist of 3,878 solar panels located on the south side of the property. Fliers about the project have been mailed to local property owners. No comments were received except from homeowners that Mr. Dean personally visited. A few were concerned about losing their view of the mountain; the solar array will not impact their views.

The Power Purchase Agreement (PPA) would remain in effect for 20 years if approved by the board. The college received a $700,000 grant from Rocky Mountain Power Company (RMPC) to cover some of the costs of the project. The solar array will tie directly into the college’s existing electrical power grid and provide one-third of its power. The PPA allows the college to purchase power at 4.5 cents per kilowatt hour for the next 20 years. It is anticipated that the college will realize $568,000 of savings over the length of the contract. The college plans to install a battery back-up to cover surge protection, thereby realizing an additional $16,000 in savings in the first year alone.

The college’s legal counsel reviewed the contract and made minimal changes.
The actual cost of construction is $2 million; however, the college will pay nothing since it will not own the system. Its only contribution will be the land. The solar array will be constructed, maintained, and owned by Solar City.

The panels would be located on the south side of the campus by the fence line. The college chose that location since there are no plans to build anything there over the next 20 years. Six foot high chain link fences will be erected around the panels. Ms. Wilson asked if the college has any concerns about children climbing the fence; it does not. The college has 24-hour security on campus, and it will patrol this area. The fence is a deterrent, and there haven't been any problems at other sites.

Ms. Wilson asked if 20 years is the typical payback period; it is. Mr. Kauffman explained that the contract basically covers construction costs.

Mr. Wardle asked what would happen if the company is unable to maintain the system or goes out of business. Mr. Kauffman explained that Solar City has a funding pool with a large number of investors, and they own the system along with the company. If Solar City went out of business, the investors would find someone else to manage the system, and the college would still retain the same contract with the same rate.

Mr. Ropelato noted that Solar City is investing $2 million in the project, yet it appears it will take 23 years for the company to get its investment back. Mr. Harrington explained that Solar City receives tax credits and depreciation (the state would not benefit from this type of agreement), so this project is a viable option for outside companies.

Mr. Moore asked if there is any way for the college to default on the agreement other than payments. Mr. Kauffman stated that the college’s only obligation is to purchase the power for next 20 years.

A motion to approve the PPA with Solar City was made by Richard Taylor, seconded by Jerry Ropelato, and carried unanimously.

4. **APPROVAL OF YESCO SIGN MAKER CERTIFICATE**

The board initially approved the YESCO sign-maker training in 2012 and has reapproved it annually as part of the college’s certificate approval process. This is an apprenticeship program specifically designed for YESCO. The college provides the training and lab instruction, and YESCO provides on-the-job training. The program generally has 15-20 students enrolled (24 currently) with good outcomes.

The college would like to change the certificate’s program category. Until 2014, only program categories were available—Council on Occupational Education (COE)-approved and campus-approved. COE-approved programs are counted in the institutional reporting data provided to the Utah College of Applied Technology (UCAT). Campus-approved programs are not included in the data provided to UCAT; however, students receive a certificate if they complete.
In 2014, UCAT established a third category—Occupational Skills Certificate. This certificate provides mastery of a set of competencies that are documented as needed by one or more Utah employers that are not already provided in another approved program certificate. The YESCO sign-maker certificate qualifies under this new category, and the college requested board approval to change the certificate designation from Campus-approved to Occupational Skills Certificate. This will allow the college to count the program and its outcomes in its reports.

Mr. Ropelato asked if there’s a difference between this training and the courses offered through Custom Fit. Mr. Ponce explained that Custom Fit courses are generally short in nature. The YESCO training is an apprenticeship program and longer in length. Programs have to be a minimum of 60 hours in length to qualify for the Occupational Skills Certificate designation.

Mr. Ropelato asked if this training is only for YESCO employees; it is. YESCO specifically established the program with the federal Office of Apprenticeship. Because this is an ongoing program and the enrollment numbers are fairly significant, the college felt the certificate category should be changed. If there is a Custom Fit program that meets the criteria, and an employer documents a need for training on a regular basis, the college could consider changing the course designation. Mr. Wardle noted that his company has a similar certificate set up for machining. However, it could possibly also be used by other companies.

Mr. Ropelato asked if other sign-making companies could use the program; Mr. Ponce indicated that this is a possibility. However, he noted that the YESCO training is specifically tailored to that company; other companies may have slightly different needs.

Mr. Taylor asked if there is an expectation of employment by YESCO, i.e., are students required to stay with the company for a certain amount of time after completing training. President Mercier indicated that in most apprenticeship programs, employees are working and going to school. Employers will often provide pay increases when employees finish their training, so it’s in their best interests to stay with the company. Mr. Wardle noted that his company provides tuition reimbursement.

A motion to approve the Sign Maker Apprentice Related Instruction Occupational Skills Certificate was made by Matt Wardle, seconded by Kevin Sullivan, and carried unanimously.

5. REPORT ON UCAT BUDGET REQUEST

A summary of the UCAT legislative budget request is included on page 34 of the board booklet. Mr. Moore noted there is one update—the UCAT board approved a motion to double the marketing/messaging fund to $400,000. President Mercier explained that the original $200,000 was earmarked for UCAT, and the additional $200,000 will be allocated to the tech colleges.

This is a 24 percent increase in budget without compensation. UCAT is asking the legislature to provide the same compensation for its employees as it does for state and
public ed employees. Also asking for the funds to be merit-based so the tech colleges can recognize employees for outstanding performance.

Each institution identified its program priorities. Ogden-Weber's priorities are listed on the bottom of page 35 of the board booklet.

UCAT does not think the budget will be fully funded. However, President Brems wanted to provide the legislature with a list of the tech colleges’ legitimate needs since they didn’t receive much funding last year. Ms. Wilson had heard some news that the state surplus is approximately seven percent higher than last year, so more money may be available.

Ms. Wilson noted that the UCAT budget was marked as a draft in the board booklet. President Mercier explained that it was a draft at the time the board book was published last week.

6. INFORMATION/DISCUSSION

- **Enrollment Report:** Starting in October, the “Enrollment Report” will be renamed the “Outcome Report” (page 39 of the board booklet). One hundred seventy certificates have been awarded to date; slightly lower than at the same time last year. The decline is mainly due to continuing education in the Electrical program. The National Electrical Code (NEC) is updated every two years, and electricians are required to complete the training to maintain their licenses. As a result, the college generally has a large influx of electricians enrolling every other year. Approximately 200 students enrolled in the training last year, and 23 certificates were awarded during the first 2 months of FY15.

  Secondary enrollments increased significantly this summer over last. Adult head count is essentially flat. The college is seeing some impact from its outreach efforts. More emphasis is being placed on encouraging high school students to complete.

- **Marketing Update:** Starting in October, the “Marketing Update” will be renamed “Access and Outreach Report” (page 44 of the board booklet). The college recently entered into an agreement with Weber School District—the district will provide the college with student ID numbers so it can track student interactions with the college. The conversion rate—the percent of students who meet with the pre-enrollment advisor and subsequently enroll—is 62 percent. This may be a slight spike as the rate is generally 50 percent.

- **2015 Student Success Golf Tournament:** Ms. Schwenk reported that the tournament netted $59,000. The president had challenged the Foundation Fund Raising Committee to raise an additional $10,000 this year in recognition of the tournament’s 10th anniversary. The committee surpassed that goal due to the strong support of sponsors, by raising prices slightly, and lowering expenses. The foundation has several new members, and they are very interested in being involved in college activities. All but two of the members (who were out of town)
helped at the tournament. Ms. Schwenk indicated that everyone is a fund raiser for the college no matter their position.

In addition, Kelly Goddard presented the president with an unsolicited check for $35,000 at the tournament. Mr. Goddard served on the foundation when it was first established in the late 80s.

7. **UCAT BOARD REPORT**

Mr. Moore reported on the following items:

- Jerry Taylor, Southwest tech college, was sworn in as a new member of the board. He will also serve on the Executive Committee.

- The board approved minor modifications to UCAT policies 201 and 205.

- The board approved several capital development projects. Ogden-Weber's BDO campus project is ranked number 4.

Ms. Wilson asked if the Building Board had provided any feedback on the presentation the college gave in September. President Mercier contacted Nick Carnahan, Building Board chair, and he felt the information was well-received by the board. He stated that it was very beneficial to have representatives from the city and county speak on the college’s behalf and suggested having a representative from Hill Air Force Base (HAFB) speak at the Building Board hearings in October. President Mercier has asked Colonel Scott Nowlin to attend the upcoming hearing.

The college is scheduled to make a formal presentation to the Building Board on October 7. President Mercier will focus on job demand. Though Ogden-Weber’s project is fourth on UCAT’s list, it’s the second highest UCAT project on the Building Board’s list behind Southwest. Because the cost of the project ($6.5 million) is small in comparison to other building projects and demand for training is high, it has a good chance of being funded.

Representative Gage Froerer is bringing Senator Wayne Harper, co-chair of the Infrastructure and General Government Appropriations Sub-Committee, to BDO so he understands the scope of the project.

The college hasn’t received any facilities funding since 2010 for the Barker Family Health Technology Building, and this is a cost-effective way to upgrade BDO Bay 2 to accommodate expansion of the Non-destructive Testing and Inspection and Composites programs.

Colonel Nowlin recently toured the campus and was very impressed with the programs. The college will be strengthening its relationship with HAFB in the future.
• The board approved the Dixie tech college building funding plan. The state approved $31 million for Dixie tech college’s new building last year. The cost of the building is $39 million, and Washington County has agreed to bond for the remaining $8 million. Dixie is also trying to raise funds through private donations.

• Approved the UCAT Annual Report.

• Approved the draft of the UCAT Strategic Plan (aligns with Governor’s new education plan).

• Reviewed the legislative audit of CTE coordination and duplication between UCAT and secondary education.

• Approved adjustments to compensation for the presidents of Davis and Mountainland tech colleges.

• UCAT hired a consultant (Payscale, Inc.) to evaluate executive salaries. The company utilizes a database of over 14,000 job titles, 40 million salary profiles, and 200,000 unique employers. The board approved the salary recommendations for the campus presidents.

• Approved the search process for the new UCAT president. The position has been posted state- and nation-wide. The proposed candidate has to be reviewed by Governor Herbert and the Senate president. Hope to have the new president hired by the first of December.

• The UCAT board summary packet also includes the “FY2015 Year-End Data Summary.” This information is also provided to the presidents on a quarterly basis. The packet provided to the college board also includes data on Ogden-Weber’s enrollment, completion, and costs. President Mercier will send members the link to the UCAT board meeting agenda and materials.

8. PRESIDENT’S REPORT

• Manufacturing Day Showcase: Students from both districts have been invited to attend the showcase. They will be provided with a hands-on activity in the program of their choice. Estimating that 150 students will participate. The district will bus students to the campus.

• Multicultural Youth Conference: The college is hosting the conference in conjunction with the Governor’s Office of Multicultural Affairs. The Lt. Governor is scheduled to speak. The college is targeting 300 8th graders (multicultural, first-time college students). Students will sign up for breakout sessions where they will have a hands-on experience. The college’s Access and Outreach Team is putting the event together and working with the districts. The college is receiving more support from the districts due to new leadership and changes in key positions.
• National Technical Honor Society (NTHS) Induction Ceremony: The college is recognizing Rep. Gage Froerer as an honorary NTHS member.

Mr. Moore encouraged members to attend the college’s events when possible.

9. NEXT MEETING

The Board of Directors is scheduled to meet on Thursday, October 22, 2015, at 4:00 p.m. in the C. Brent Wallis Student Services Building, Harold W Ritchey Board Room.

Meeting adjourned at 5:23 p.m.